

HEinnovate – *on the Move*

**OECD, Centre for Entrepreneurship, SME, Cities and Regions
European Commission, Directorate-General for Education and Culture**

V4 Conference – Budapest – 10 May 2018

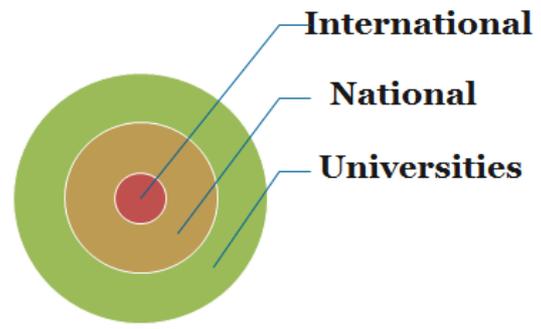
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HEinnovate - A Guiding Framework



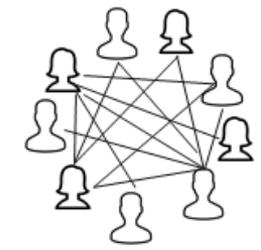
Online self-assessment tool

New dimension:
Digital transformation
and capability



Country reviews

New countries:
Austria, Croatia, Italy,
Romania



Policy learning network

Aim: Steer, explore,
document & share
good practice

Dimensions of the entrepreneurial agenda



6 ISSUES

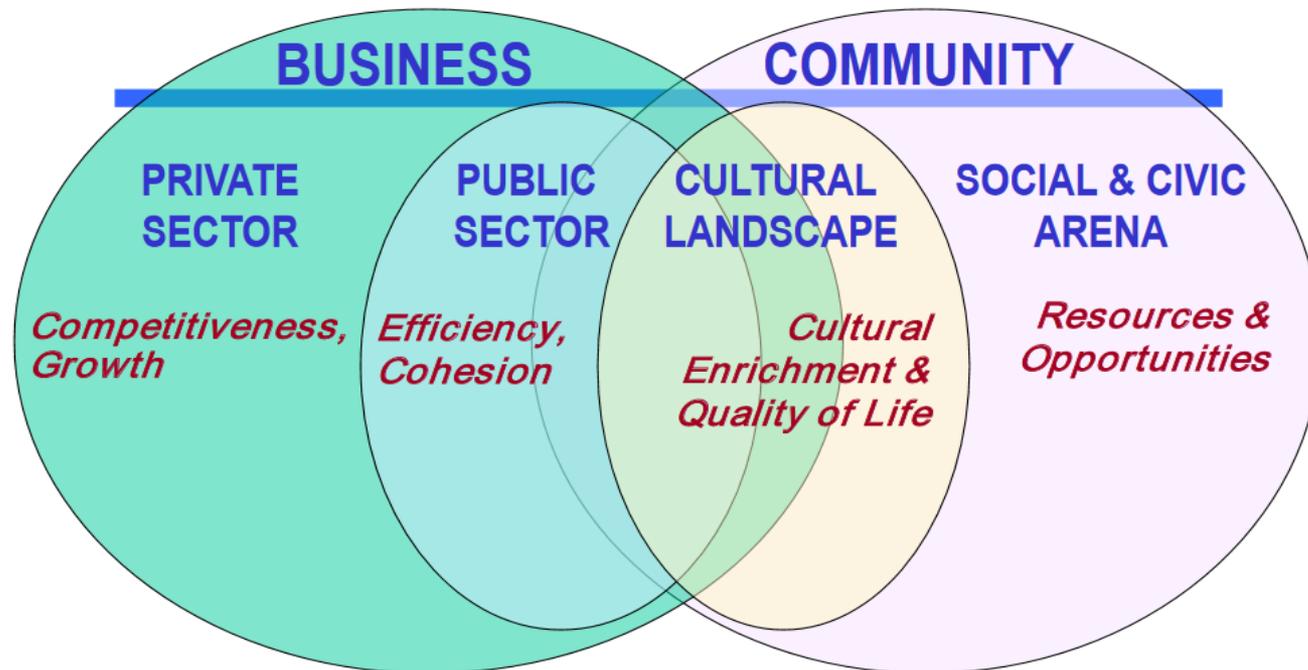
from the first round of reviews
to stimulate the debate

1. Widening concept of knowledge exchange (KE) (third mission, valorisation)

- KE is a process that ensures that the outcomes of scientific knowledge add value beyond the scientific domain (Benneworth and Jongbloed (2010))
- KE takes different forms and involves all disciplines (away from a STEM-only focus)
- KE engage knowledge producers, transformers and users into dynamic relationships
- KE spans across local, national and global levels

Reflection in existing KE frameworks (e.g. UK)

Knowledge Exchange



Source: Alice Frost
Head of Knowledge Exchange Policy

hefce

2. Emergence of new job profiles & support structures related to the entrepreneurial agenda

- Building leadership & continuity inside the HEI and towards external stakeholders
- Senior-level positions (e.g., Vice-Rectors, Deans), Policy Advisors (NLD)
- Support services and rewards for getting staff involved in knowledge exchange

3. Interdisciplinarity from research to education

- *Grand challenges* are reflected in interdisciplinary calls in competitive research funding → stimulates the emergence of interdisciplinary education programmes
- More common in NLD and IRE than in HUN, POL, BGL
- **Why?** Advances in organisational capacity (e.g., NLD: flagship initiatives, IRE: innovation fund) and accreditation

4. Greater attention to local/regional ecosystems

- New relevance of regional/local governments and networks as partners for the “entrepreneurial agenda” of HEIs
- **Examples:** HUN: FIEK, IRE: Regional Skills Fora, NLD: City Deals, POL: incubator networks, BGL: border regions
- **Why?** Availability of regional/local funding, Smart Specialisation, people, ...

5. Building & nurturing international links: Connecting with international students and staff

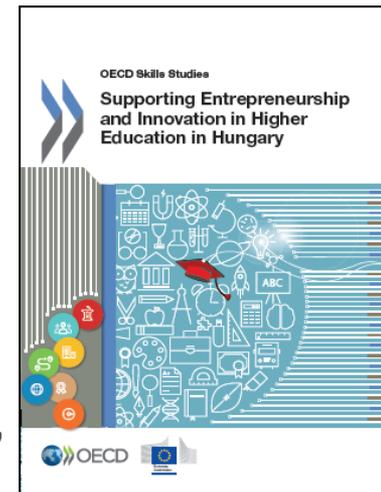
- More needs to be done to create synergies between the internationalisation & entrepreneurial agendas

Questions for the 2nd round of reviews:

- How to engage international students and staff in the entrepreneurial agenda? (E.g. stay-on schemes in IRE & NLD)
- How to build effective alumni networks? What can cities do?
- How to overcome barriers to link SMEs with international students?

6. Students are key catalysts for the entrepreneurial agenda

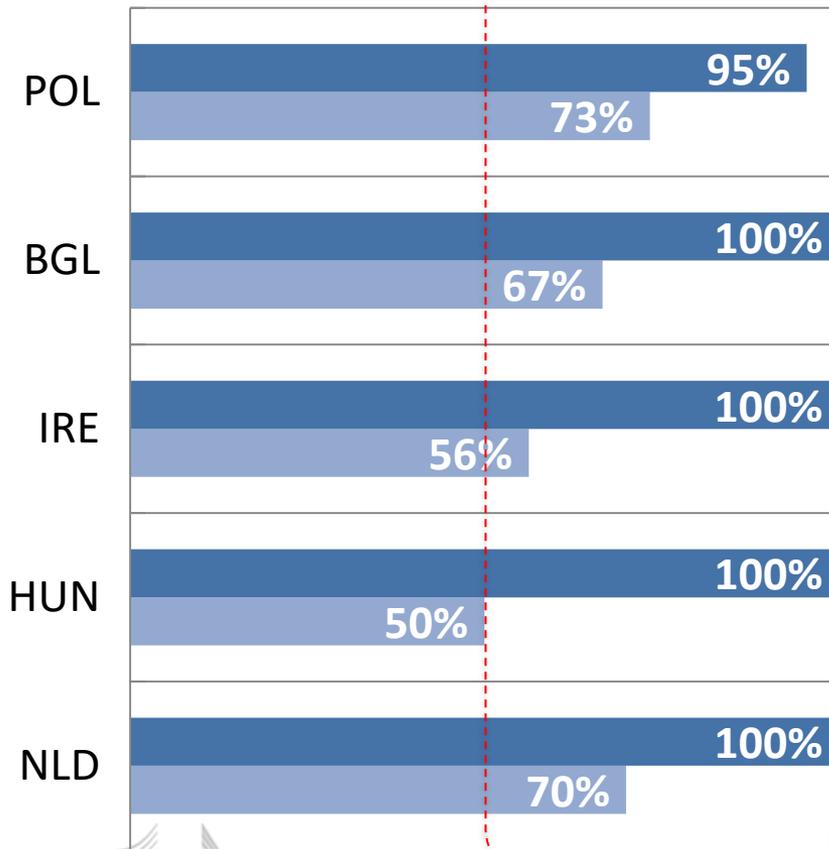
- *“Even though the majority of students (in practically all countries and HEIs) may be largely unaware of, or indifferent to venture creation as a viable career option, there will always be a group of interested students to build on.” (OECD/EU, 2017)*
- Students need incentives & support (e.g. diploma supplements, e-portfolios), and flexibility for student start-ups to reduce dropout risk



Target groups for entrepreneurship support

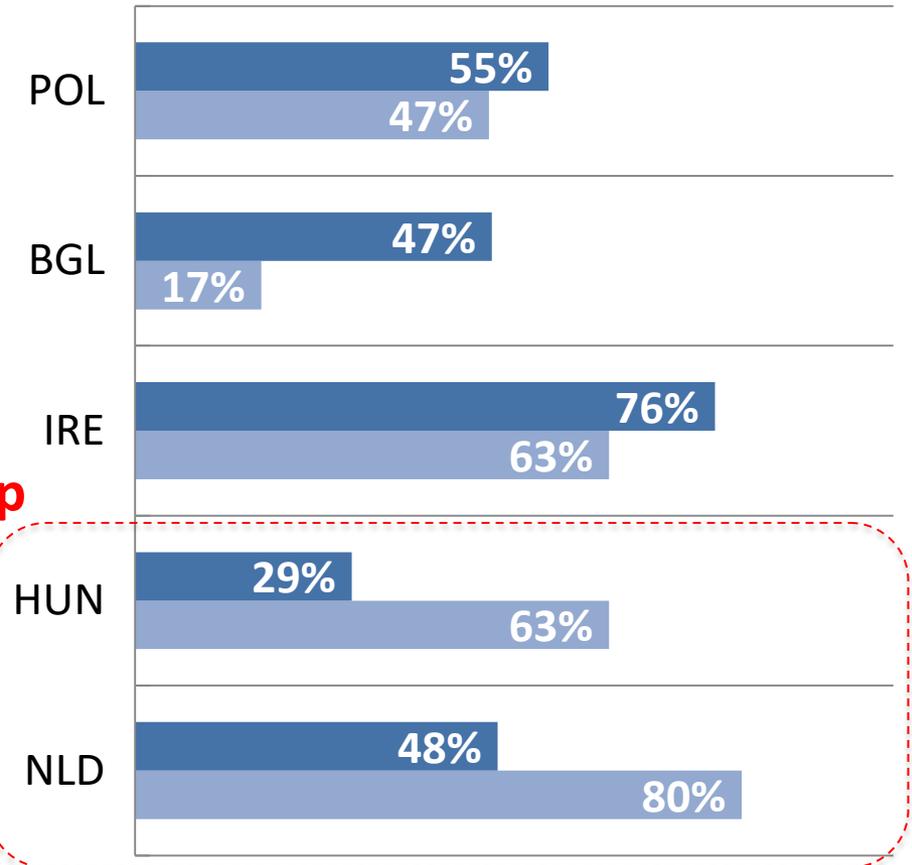
Students

- Entrepreneurship education
- Start-up support



Researchers, professors

Gap



HEI-Hack!

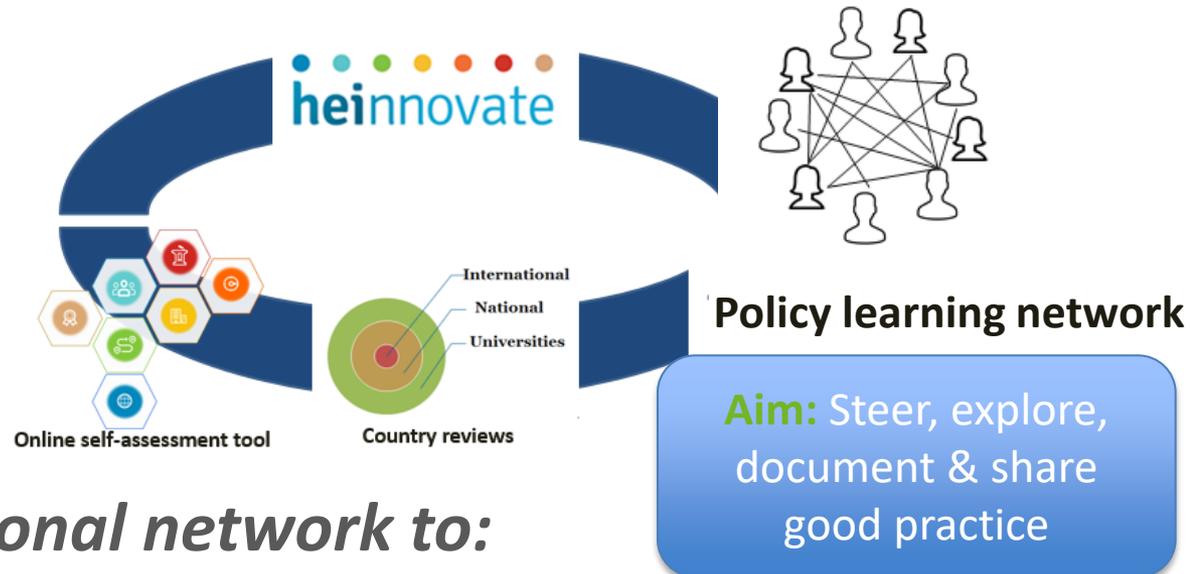
Idea: 2016 Rui Coutinho & team at Porto Design Factory (youtube)

Iterations: HEInnovate conference 02/18, Corvinus University 04/18 ...



HEI-Hack! how-to-manual
Coming soon on www.heinnovate.eu

What we've **learned** from Hungary



Importance of a national network to:

- Connect stakeholders, build a common ground & language, advance the debate, experimentation and peer-learning

Thanks to Ministry of Human Capacity, Tempus Public Foundation & participating HEIs and individuals

Köszönöm! Thank you!